



Strategic Plan 2012-2014

Overall goals	
<p>1. Unify the Australian Association of Maternal, Child and Family Health Nurses (AAMCFHN) nationally as a group while respecting and maintaining the value and contribution of individual states and territories.</p> <p>2. Raise the profile of AAMCFHN within the profession of nurses and midwives, the community of child health professionals, employers and consumers.</p>	
Objectives	Strategies to Achieve Objectives:
1. Investigate/make changes to name and constitution that ensure the national body better represents all MCFHNs in Australia	<ul style="list-style-type: none"> • Focus of Agenda at Face-to-face committee meeting in March • Explore names that is more easily expressed, represents all and builds on current reputation • Reconstruct constitution so that members of state and territory organisations are also members of the national body=larger lobbying group and greater sense of connection for individual members
2. Develop a body of evidence for MCFHN practice	<ul style="list-style-type: none"> • Establish a research subgroup to explore grant opportunities and writing for publication • Build on work already undertaken by Sue Kruske and Julian Grant on education preparation for MCFHN
3. Develop a framework for credentialing including national practice standards (including identification of unique capabilities, scope of practice, position statements) national competencies and national education standards	<ul style="list-style-type: none"> • Establish a working group to employ/tender for project officer to support development of national minimum standards, • Look for opportunities to engage in research projects to explore scope of practice • Development of position statements for loading onto web
4. Continue to develop and maintain a strong presence/representation on national and international committees, in the media and on the web	<ul style="list-style-type: none"> • National President to represent the AAMCFHN on Coalition of National Nursing Organisations (CoNNO), National Primary Health Care Partnership (NPHCP) and national Community Child Health Council (NCCHC) • Representation maintained on the NBFHI initiative • Writing submission to parliamentary inquiries • Respond to controversial issues relevant to child health in the media • Continue to develop our web presence

